

# Love York.

## YUSU Freshers' Pack

A fantastic avenue into the student market.

## Freshers Fair

**Saturday 5th October 2019**

Engage with 10,000 Students across 6 venues.

The YUSU Freshers' Fair is a unique opportunity to engage with thousands of students and effectively communicate your product, services or brand. You are able to tailor your engagement with our student population to achieve an almost limitless amount of functions from brand awareness, building mailing lists or offering product samples.

We have limited availability for this event so please book now to avoid disappointment. Stands will be confirmed on a first come first served basis.

## Stalls

**PREMIUM** - Located in the main walkway of the Premier venue; 4m x 3m space with table, electrics, wifi and back boards **£950**

**STANDARD** - Located in the Premier venue; 2.5m x 2.5m space with table, electrics, wifi and back boards **£650**

**OUTDOOR STANDARD** - Make the most of the crowds around key venues; up to 5m x 5m space w/ table **£575**

**CHARITY** - Registered Charities only, located in Vanbrugh Dining Hall **£125**

**VEHICLE OUTDOOR PREMIUM** - Outdoor stand upto 10m x 10m **£800**

**SOCIAL MEDIA POST** - Any medium **£50 or 4 for £150**

**BANNER ADVERT ON FRESHERS MINI SITE** - 54k+ website views in 2018. Post live until Freshers' Fair date **£500**

Other options available upon request.



## Welcome Bags

**PRODUCT** - Insert your product or merchandise into 4,500 welcome bags given out to first year students at welcome talks **£200**

**LEAFLET** - Insert your leaflet into 4,500 welcome bags given out to first year students at welcome talks **£150**

## Freshers Crew T-Shirts

Get your logo on 200 t-shirts printed for YUSU Staff across 5 venues, including bars and restaurants **£500**

**Contact us:** Telephone: 01904 324557 | Email: [advertising@yusu.org](mailto:advertising@yusu.org)

All prices are excluding VAT.